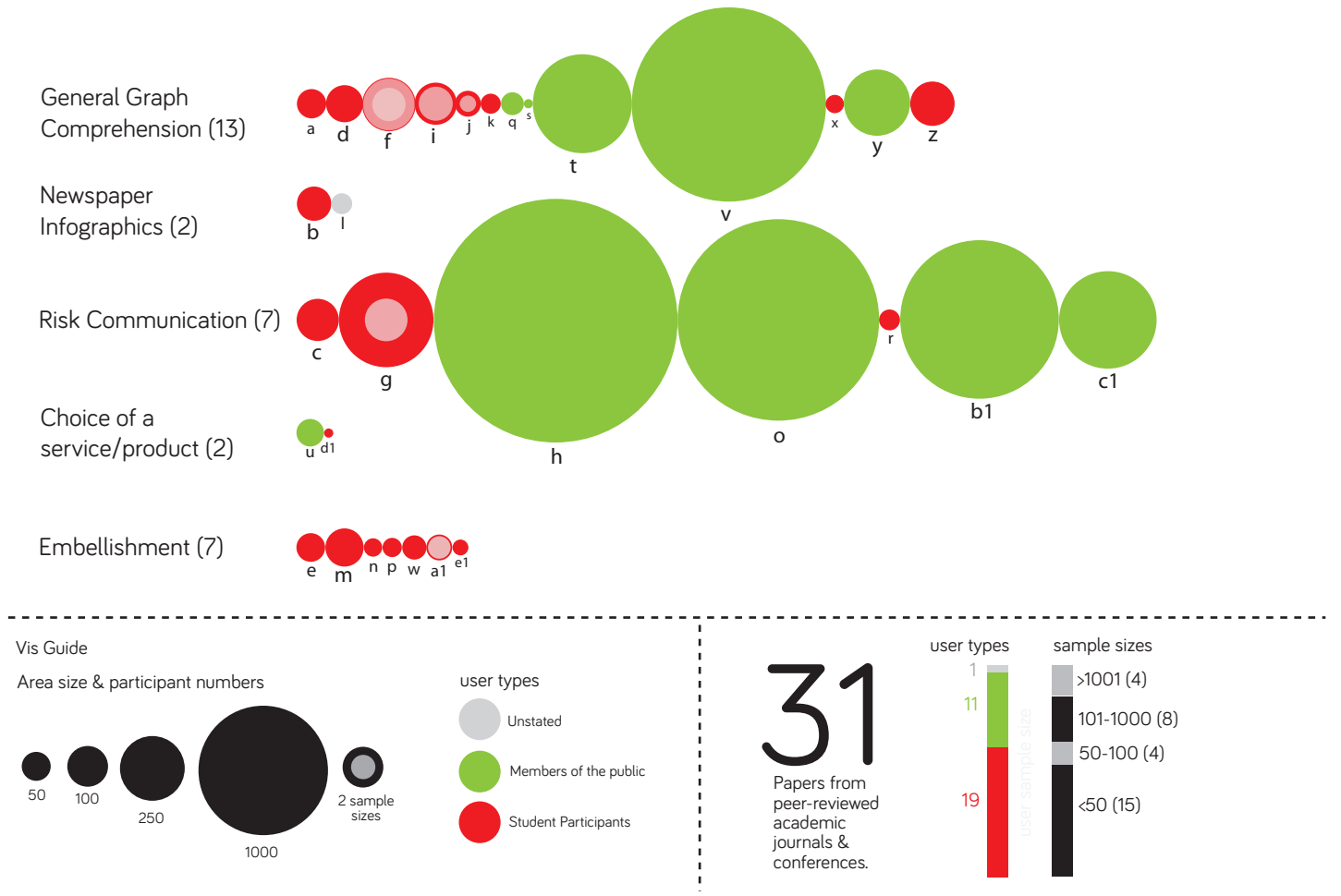# Evaluating infographics with users
How many people are tested and who are they?

A visualisation of sample sizes & participant types used in 31 academic empirical research papers on graphs and infographics.

General Graph Comprehension (13)
a d f i j k q s t x y z v

Newspaper Infographics (2)
b l

Risk Communication (7)
c g r c1 b1 o h

Choice of a service/product (2)
u d1

Embellishment (7)
e m n p w a1 e1

Vis Guide

Area size & participant numbers

50   100   250   1000   2 sample sizes

user types
- Unstated
- Members of the public
- Student Participants

31
Papers from peer-reviewed academic journals & conferences.

user types
1
11
19

sample sizes
- >1001 (4)
- 101-1000 (8)
- 50-100 (4)
- <50 (15)

user sample size

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